



by**MOON**
an handtufted project



**Dal 1950
l'eccellenza
italiana**

In un mondo sempre più globalizzato, Radici non rinnega la propria filosofia e le proprie radici.

Sin dalla sua fondazione infatti, la parola d'ordine è sempre stata qualità, concetto indissolubile dalla Val Seriana, nella quale abbiamo sede, area storicamente legata al mondo tessile.

In Radici la tradizione va di pari passo con l'innovazione, mettendo la più avanzata tecnologia tessile al servizio della creatività.

cotton wool silk
yarn linen
tencel bamboo
handmade crafting
cut pile constructions
loop pile carving
infinite colors

**Italian
excellence,
since 1950**

In an increasingly globalized world, Radici does not deny his own philosophy and roots. In fact, since our foundation, quality is always been our keyword, a concept indivisible from the Seriana Valley where we are based, historically a strictly connected area with textile world.

Here is Radici tradition goes hand in hand with innovation, putting the most advanced textile technology at the service of creativity.

Un tappeto hand-tufted viene realizzato tramite un ricamo vero e proprio in cui ogni singolo ciuffo viene posizionato manualmente.

Questo consente di combinare diverse tipologie di filato con differenti costruzioni come velluto e bouclè, fornendo ad ogni singola sezione un'altezza differente, con la possibilità di intagliare il tutto tramite la tecnica del carving creando giochi tridimensionali piacevoli alla vista e al tocco.

Queste caratteristiche consentono di realizzare qualsiasi disegno con la precisione e il pregio della manualità, senza limiti di colore e dimensione.

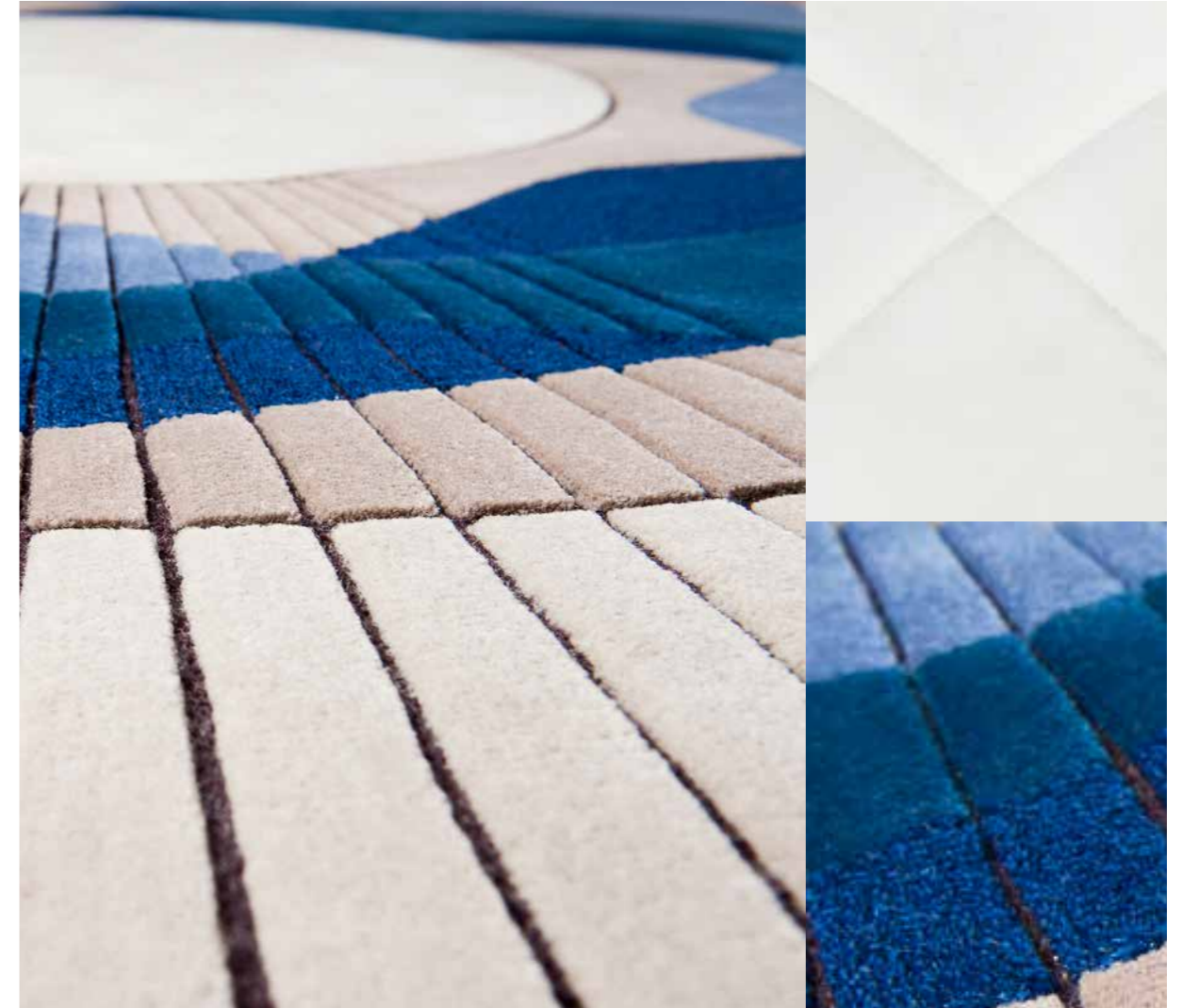
La collezione, disegnata da Saporiti Hotel Design è ispirata a alle maree, e alla variazioni che esse assumono in funzione delle fasi lunari.

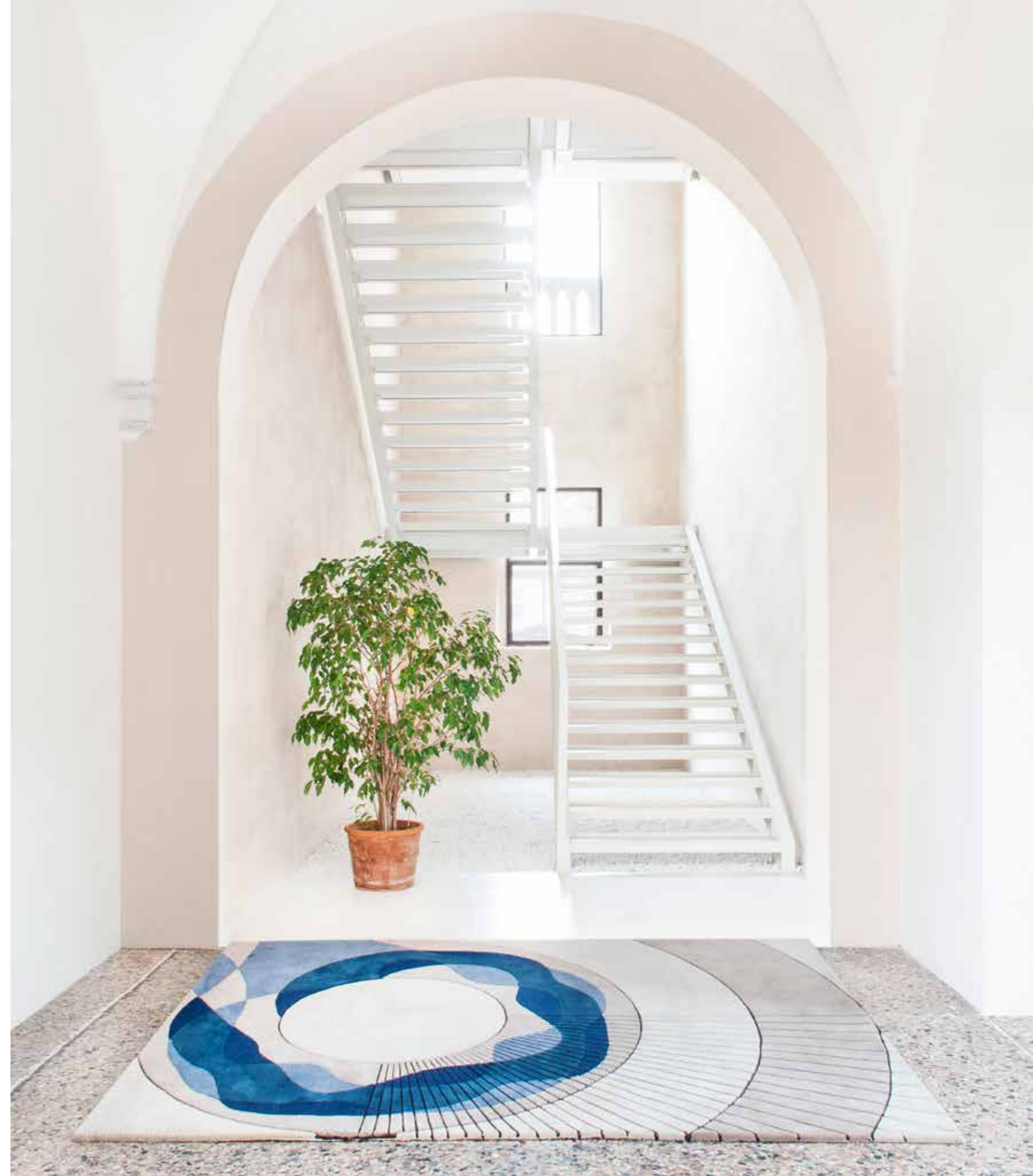
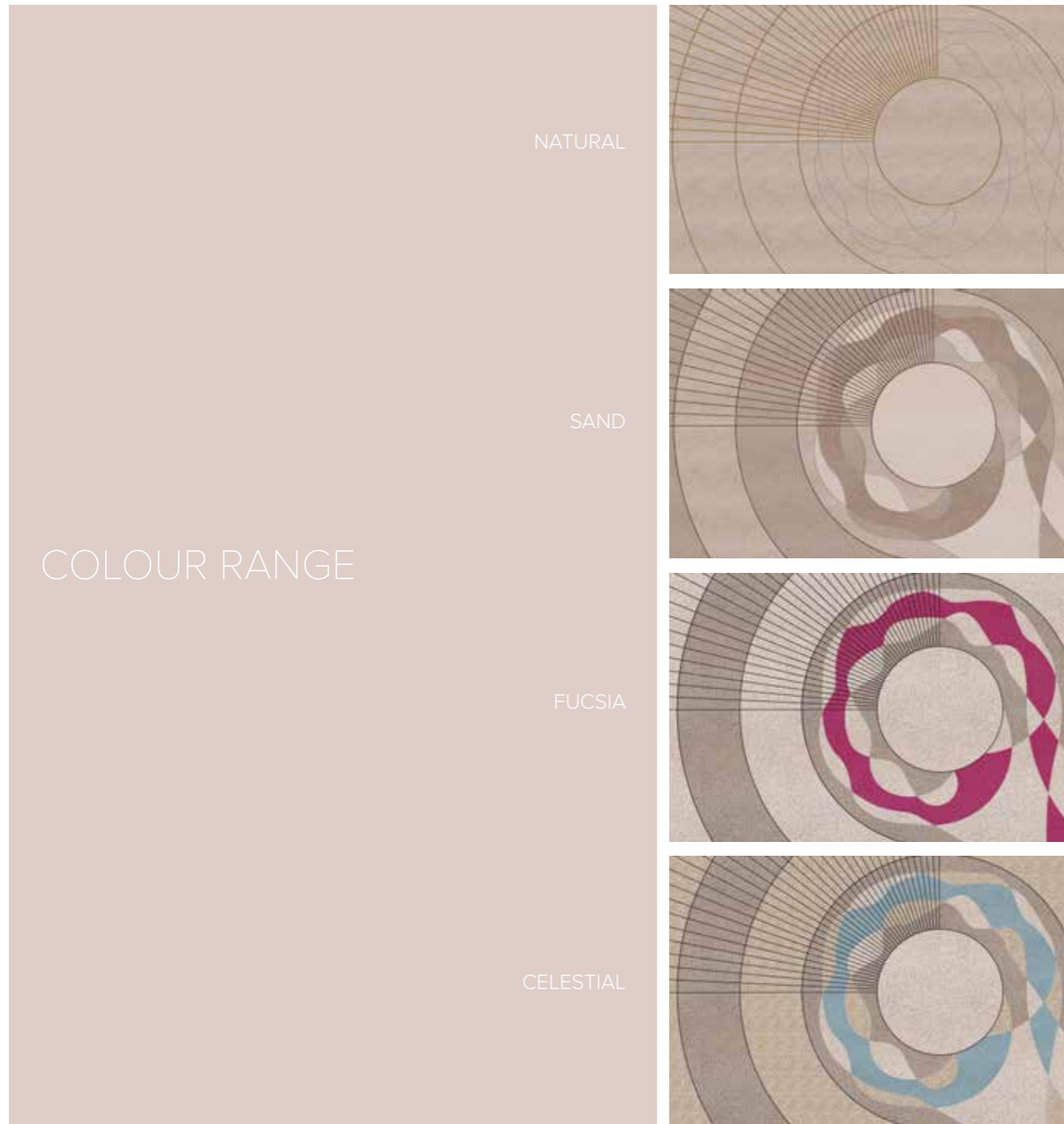
A hand-tufted rug is made using a real embroidery, so that every single tuft is positioned manually.

This allows you to combine different types of yarn with different constructions, such as velvet and loop pile, providing a different height to each single section, making it possible to carve all through the technique of carving. The result is absolutely amazing: three-dimensional games effects, pleasant to the eye and touch.

These features allow you to create any design with the precision and value of manual skills, without colour and size limits.

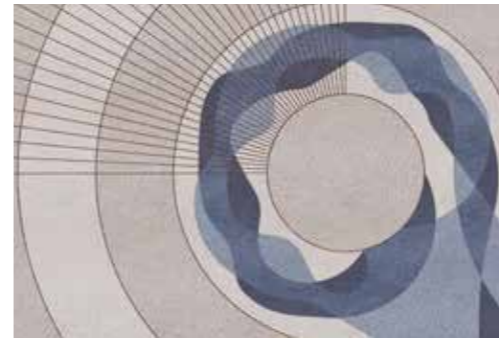
The collection, designed by Saporiti Hotel Design, is inspired by the tides and the changes that they assume according to the moon phases.







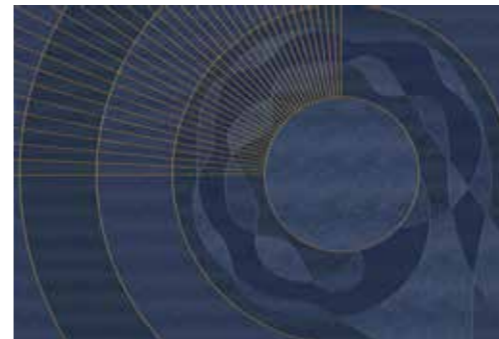
MONT SAINT MICHEL



SEA



BLACK

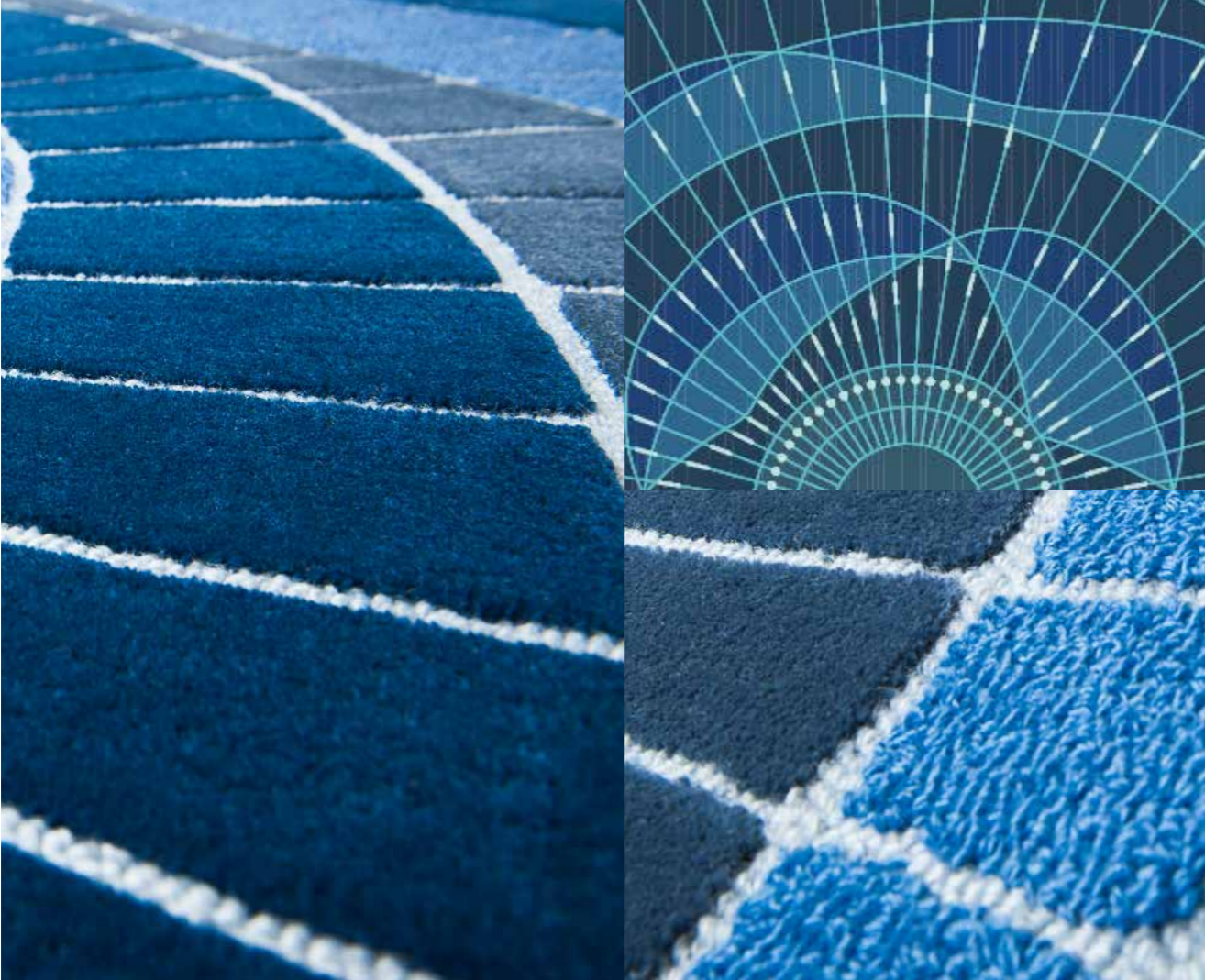


BLUE



STARS

COLOUR RANGE





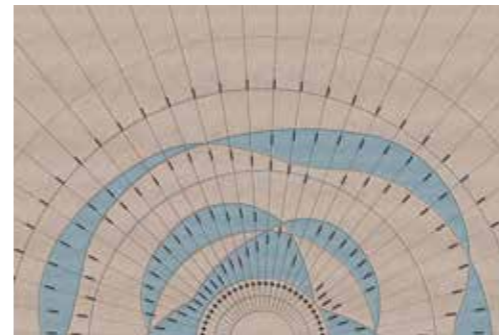
WAIKIKI



NIGHT

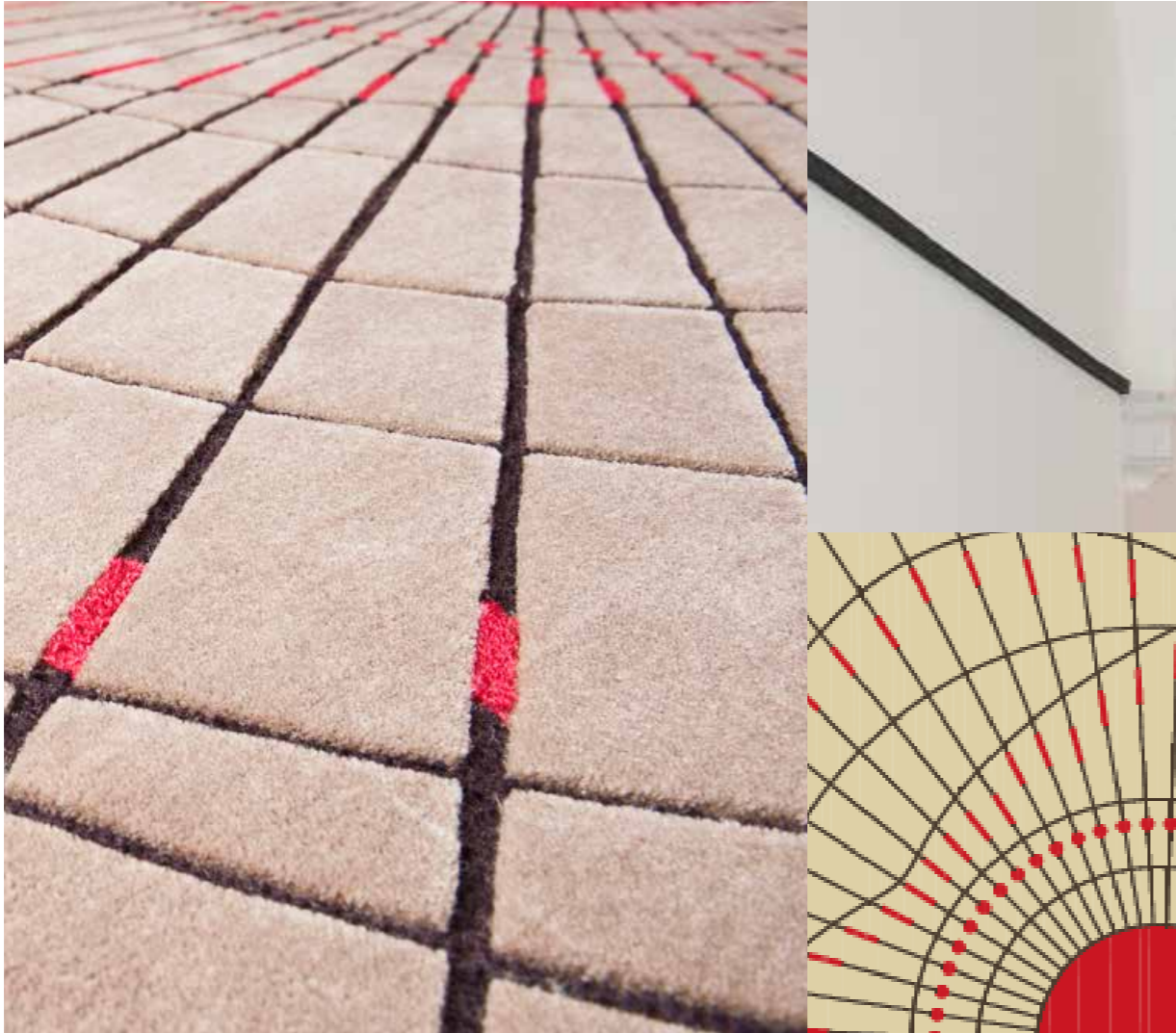


SEA



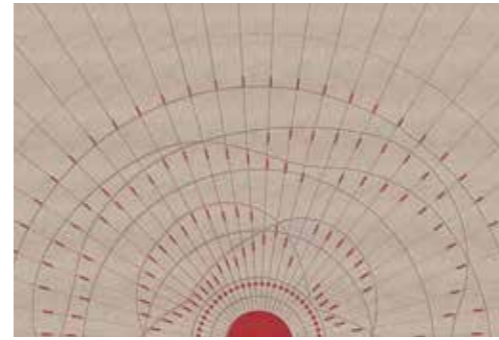
CELESTIAL

COLOUR RANGE

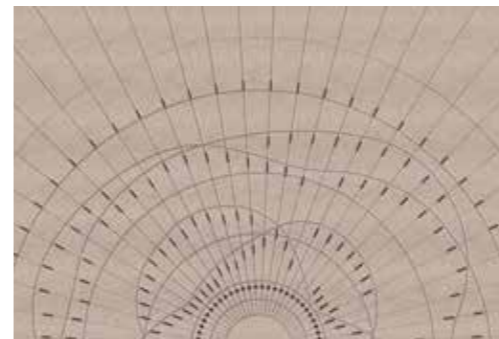




WAIKIKI



DAY



NATURAL



SAND

COLOUR RANGE





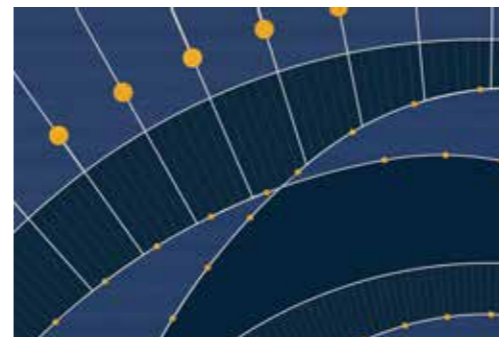
LA CALETTA



NIGHT



SEA



STARS

COLOUR RANGE





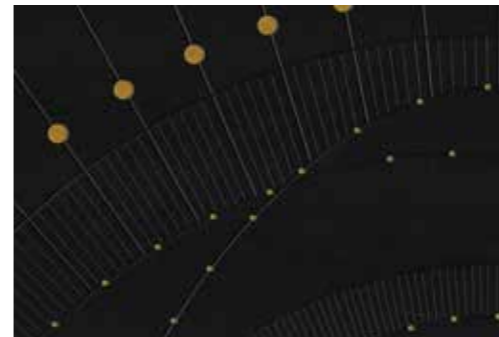
LA CALETTA



DAY



RED



BLACK



SAND

COLOUR RANGE





ORBITA



LITE



NATURAL



BLUE



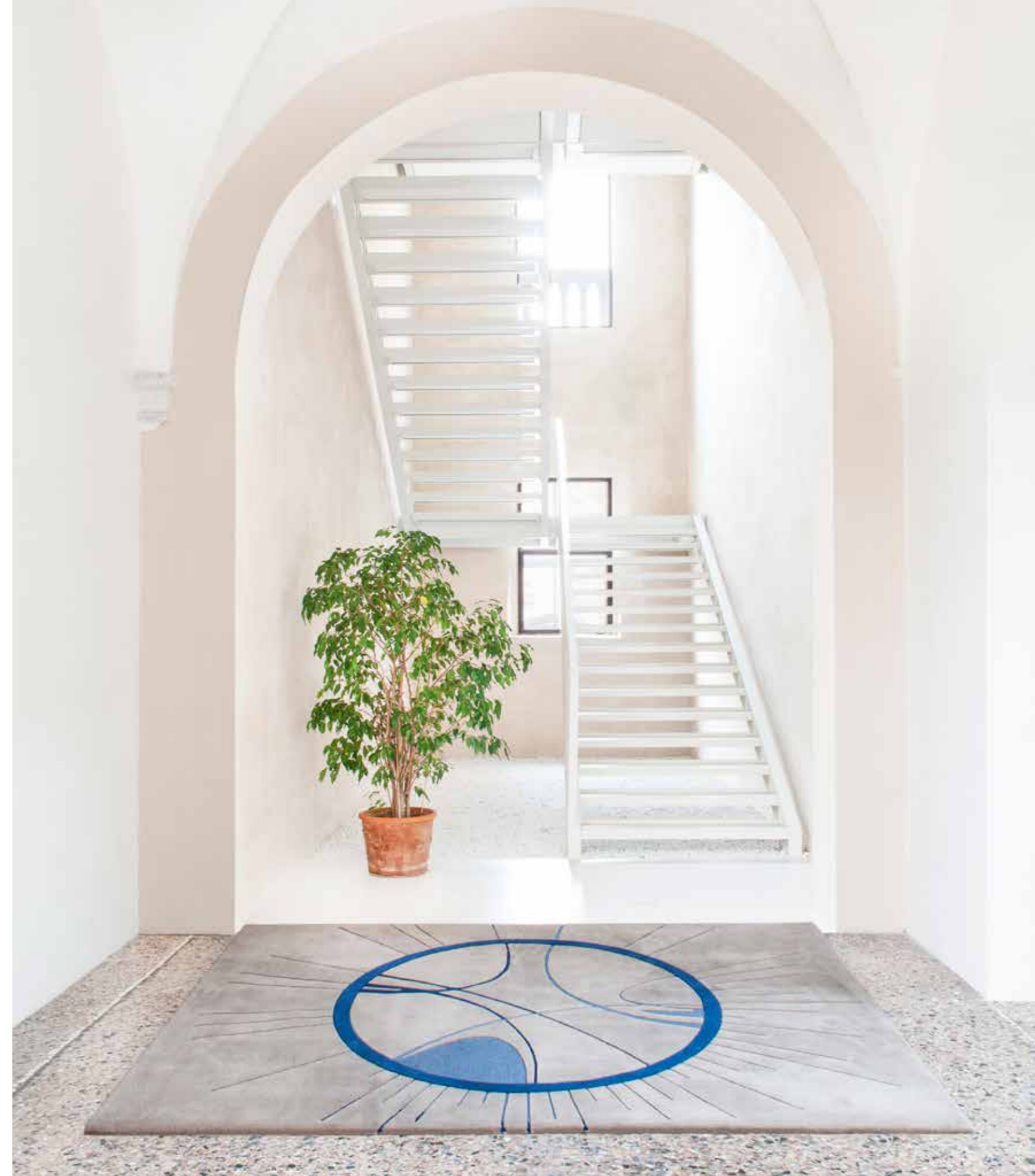
BLACK



RED

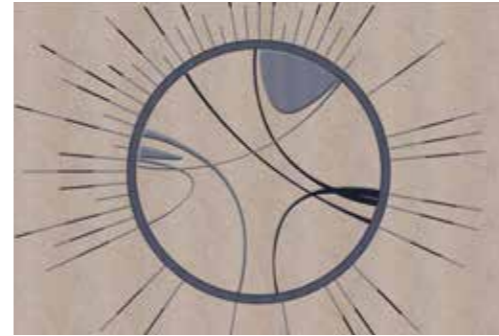
COLOUR RANGE

ECLISSI





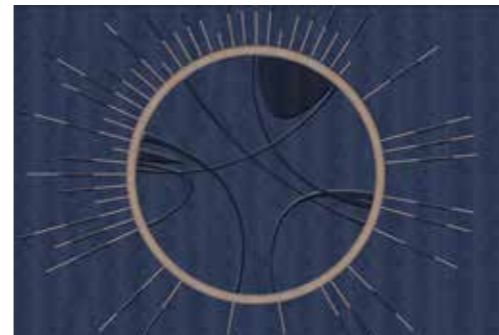
ECLISSI



LITE



NATURAL



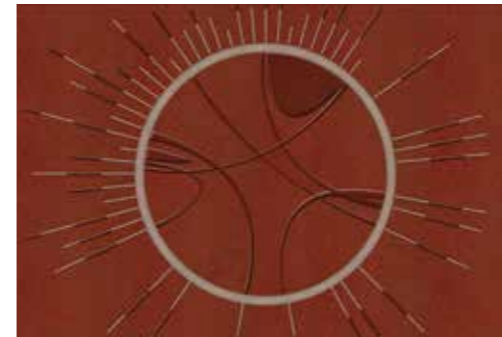
BLUE

COLOUR RANGE

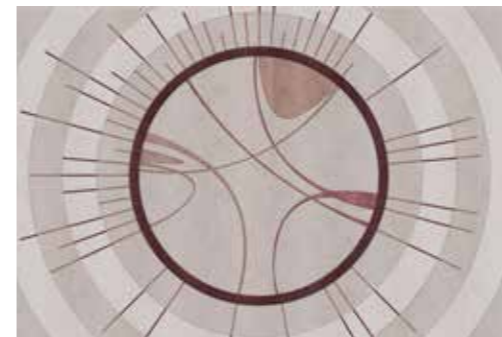




ECLISSI

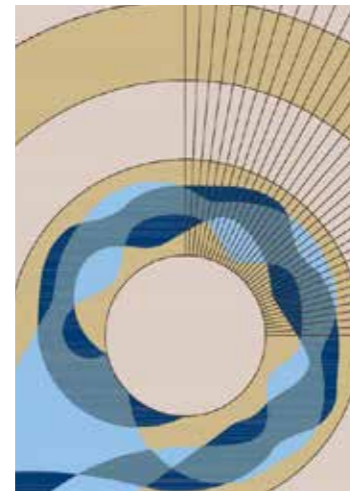


ROSSA



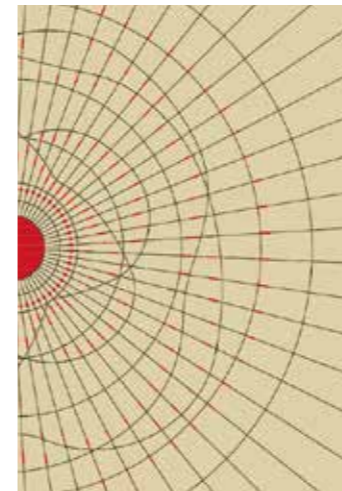
LIGHT

COLOUR RANGE



MONT SAINT MICHEL SEA
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 004 ● cut pile
- ARS 124 ● cut pile
- ARS 080 ● loop pile lower than cut pile
- ARS 139 ● cut pile
- ARS 198 ● cut pile
- ARS 225 ● loop pile lower than cut pile



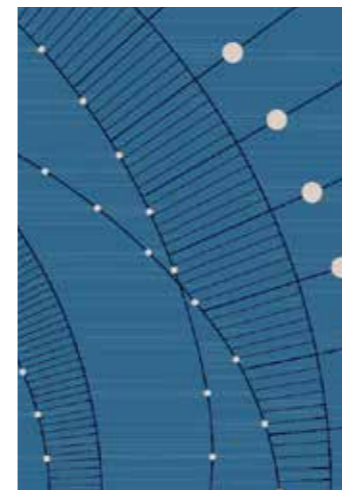
WAIKIKI DAY
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 123 ● cut pile
- ARS AO03 ● loop pile same level as cut pile ARS 123
- ARS 225 ● loop pile lower than cut pile ARS 123



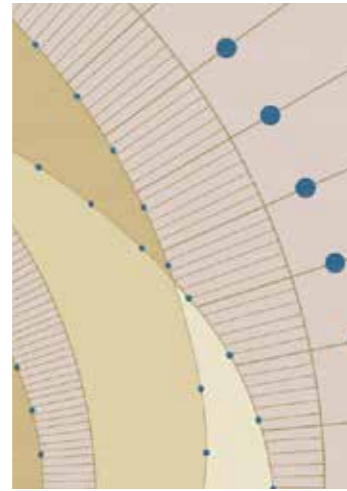
WAIKIKI NIGHT
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 100 ● cut pile
- ARS 231 ● cut pile
- ARS 253 ● cut pile
- ARS 236 ● loop pile same level as cut pile
- ARS 279 ● loop pile lower than cut pile
- ARS 279 ● loop pile lower than cut pile



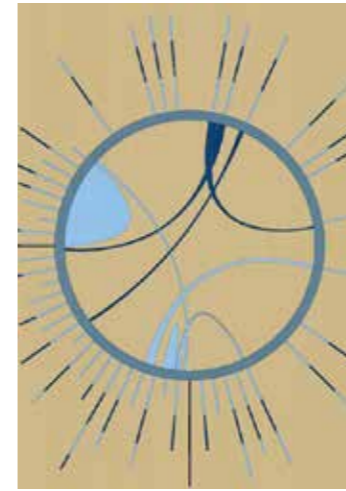
LA CALETTA NIGHT
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 253 ● loop pile
- ARS 004 ● cut pile higher than loop pile
- ARS 253 ● cut pile same level as loop pile



LA CALETTA DAY
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 124 ● cut pile
- ARS 080 ● loop pile same level as cut pile
- ARS 139 ● cut pile
- ARS 198 ● cut pile
- ARS 004 ● cut pile
- ARS 225 ● loop pile lower than cut pile



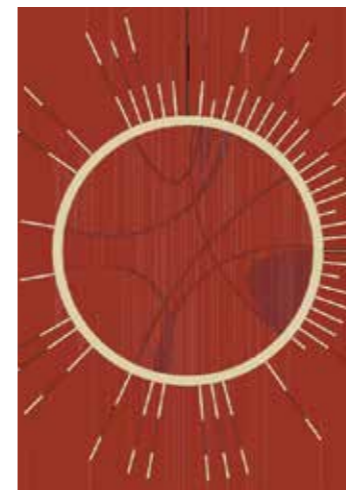
ECLISSI LITE
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 124 ● cut pile
- ARS 080 ● loop pile lower than cut pile
- ARS 139 ● cut pile (carving external/internal the circle)
- ARS 198 ● loop pile lower than cut pile



ORBITA LITE
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 124 ● cut pile
- ARS 091 ● cut pile
- ARS 011 ● cut pile (carving external/internal the circle)
- ARS 075 ● loop pile lower than cut pile



ECLISSI ROSSA
 100% New Zealand Wool
 Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 283 ● cut pile
- ARS 284 ● cut pile
- ARS 123 ● loop pile same level as cut pile
- ARS 041 ● cut pile

COLLECTION designed by Saporiti Hotel Design
SHOOTED at Museo Bailo, Treviso
PHOTOGRAPHY by Luca Argenton
GRAPHIC DESIGN by Creattivo



**RADICI PIETRO
INDUSTRIES & BRANDS S.p.A.**

Via Cav. Pietro Radici, 19
24026 Cazzano S. Andrea (BG) – Italy
Tel. +39 035 724242 - Fax +39 035 741549
info@radici.it - www.radicontract.it